



PRESS RELEASE

For Immediate Release: June 3, 2021

JOIN THE CANADIAN CLAY & GLASS GALLERY IN THE GREAT CANADIAN GIVING CHALLENGE THIS JUNE!

Calling all members, donors, patrons, and friends! With a bold vision for the future, help the Gallery take one step closer to \$20,000!

WATERLOO (ONTARIO) CANADA, June 3, 2021 – The Canadian Clay & Glass Gallery is joining CanadaHelps in igniting a movement to encourage donations for our dynamic organization housing educational programming, community initiatives, and contemporary ceramic, glass, and enamel artworks. The Great Canadian Giving Challenge is a month-long initiative to help organizations rally donors and raise funds. **From June 1 – 30, every \$1 donated to The Canadian Clay & Glass Gallery through CanadaHelps** gives us a chance to win \$20,000 for our programming and exhibitions so that we can continue to best serve our community's diverse needs in the arts.

The Canadian Clay & Glass Gallery has transformed its innovative space during such trying times by offering creative online programming, such as *@Home Kits and Date Night Workshops*, as well as digital exhibitions in the face of COVID.

We are asking for support as we continue to create an inviting space that is accessible, diverse, and inclusive. **Your donations through CanadaHelps will go directly to supporting** our Children's programming and scholarships, our Exhibitions and Publications, our artist Residencies, and our Sharing Experiences Community Project. We have plenty of projects on the horizon and need *your* help to make our visions come to life!

Your gift of any size contributes to the above priorities and your support will enable us to embark on our next chapter. We invite you to make your impact today and **donate through CanadaHelps at www.canadahelps.org/en/charities/canadian-clay-glass-gallery/**.

To schedule a media interview, or for more information, please contact Denis Longchamps, Executive Director and Chief Curator at director@theclayandglass.ca or 519-746-1882 x231.

Follow us!

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The Canadian Clay & Glass Gallery

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Canadian Clay & Glass Gallery – Musée canadien de l'argile et du verre

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