

FOR IMMEDIATE RELEASE

## **\$44,200 OTF Grant helps Canadian Clay & Glass Gallery Reimagine Fundraising Initiatives**

WATERLOO (ONTARIO) CANADA, April 13, 2022 - The Canadian Clay & Glass Gallery is excited to announce the receipt of a \$44,200 Resilient Communities Fund grant from the Ontario Trillium Foundation to support the Gallery's emergence from the COVID-19 pandemic. Awarded in summer 2021, this funding has enabled the Gallery to contract a Development Consultant to reimagine and reinvigorate its annual fundraising and membership campaigns, as well as key fundraising events including the annual Tea Party.

"The Clay & Glass Gallery offers innovative and accessible events and programming and provides our community with opportunities to experience contemporary art," said Waterloo MPP Catherine Fife. "With the last two years presenting unprecedented challenges for the arts and culture industry, it is excellent to see what this grant from the Resilient Communities Fund has made possible for the Clay & Glass Gallery. Congratulations! A thriving arts and culture scene contributes greatly to residents' sense of community and well-being in the Region of Waterloo."

Through the development of new tools and programs, the Gallery has improved its brand, identity, and messaging to connect more deeply with the community and to build financial stability and resiliency for the future. With the help of the Development Consultant and the funding received through this grant, the Canadian Clay & Glass Gallery will emerge from the pandemic stronger than before and more ready to meet its mandate of supporting ceramic, glass, and vitreous enamelling arts locally as well as nationally.

"The Resilient Communities Fund grant has been pivotal in ensuring the Gallery's continued success," said Denis Longchamps, Executive Director & Chief Curator of the Canadian Clay & Glass Gallery. "Through this grant, the Gallery will have the tools to ensure our fundraising efforts match our mandate and provide the support necessary to continue offering innovative and accessible programs."

The Canadian Clay & Glass Gallery is a long-standing site of excellence and a destination for contemporary art for international tourists and regional citizens. We present critically-acclaimed exhibitions that challenge ideas and perceptions of the definitions of art, craft and design today. The Gallery is a relevant and dynamic cultural organization that provides supportive education programs to people from across the region. Using exhibitions as a starting point, individuals develop arts vocabulary and appreciation and cultivate confidence in their interpretation of contemporary artworks. For more information, visit: <https://www.theclayandglass.ca/>

The Ontario Trillium Foundation (OTF) is an agency of the Government of Ontario, and one of Canada's leading granting foundations. Last year, nearly \$112M was invested into 1,384 community projects and partnerships to build healthy and vibrant communities and strengthen the impact of Ontario's non-profit sector. In 2020/21, OTF supported Ontario's economic recovery by helping non-profit organizations rebuild and recover from the impacts of COVID-19. Visit [otf.ca](http://otf.ca) to learn more.

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**To schedule a media interview, or for more information, contact:**

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