

FOR IMMEDIATE RELEASE

Canadian Clay & Glass Gallery to Undertake Strategic Planning with Help of \$23,500 OTF Grant

WATERLOO (ONTARIO) CANADA, July 19, 2022 - The Canadian Clay & Glass Gallery is pleased to announce the receipt of a \$23,500 Resilient Communities Fund grant from the Ontario Trillium Foundation (OTF). This grant, awarded in June 2022, supports the development of a new strategic plan that will guide the Gallery's growth and development as a critical institution in Waterloo Region and nationally. With the help of this funding, the Gallery will continue to rebuild and recover from the impacts of COVID-19 by hiring experts to create a new strategic plan that increases financial stability, employee and volunteer retention, and program and permanent collection public access.

"The Canadian Clay & Glass Gallery is a dynamic cultural organization that provides opportunities for the community to experience contemporary art. This grant from the Resilient Communities Fund will support the Gallery's continued successful operations and allow the Gallery to extend their offering of programs and opportunities. It is excellent to see this investment in the future of the Gallery!" said Catherine Fife, MPP for Waterloo.

Through a revitalization and reimagining of the Gallery over the course of our previous Strategic Plan and the ways in which COVID-19 forced us to change and redirect our practices, we have made extensive advancements in our programs and operations. With a new Strategic Plan to be developed this fall, the Canadian Clay & Glass Gallery will develop plans and priorities that will guide the next phase of our growth and engagement with the community and our emergence from the pandemic. With the help of experts in the field, this process will provide actions and goals related to all areas of the Gallery's operations as we expand with our communities both locally and nationally.

"This Resilient Communities Fund grant will ensure the Gallery's successful operations for the next phase of our growth," said Denis Longchamps, Executive Director & Chief Curator of the Canadian Clay & Glass Gallery. "Through this grant, the Gallery will undergo an intensive strategic planning process that will identify the ways in which the Canadian Clay & Glass Gallery can continue the important work that we are doing effectively and to embrace new programs and opportunities."

The Canadian Clay & Glass Gallery is a long-standing site of excellence and a destination for contemporary art for international tourists and regional citizens. We present critically acclaimed exhibitions that challenge ideas and perceptions of the definitions of art, craft and design today. The Gallery is a relevant and dynamic cultural organization that provides supportive education programs to people from across the region. Using exhibitions as a starting point, individuals develop arts vocabulary and appreciation and cultivate confidence in their interpretation of contemporary artworks. For more information, visit: <https://www.theclayandglass.ca/>

The Ontario Trillium Foundation (OTF) mission is to build healthy and vibrant communities across Ontario. As an agency of the Government of Ontario, and one of Canada's leading granting foundations, last year, OTF invested nearly \$209M into 2,042 community projects and partnerships, which included funding for the Government of Ontario's Community Building Fund. Since 2020, OTF has supported Ontario's economic recovery by helping non-profit organizations rebuild and recover from the impacts of COVID-19. Visit [off.ca](https://www.off.ca) to learn more.

To schedule a media interview, or for more information, contact:

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